

## Gain insights. Take action. Outperform expectations.

### Engage your members and optimize their experience

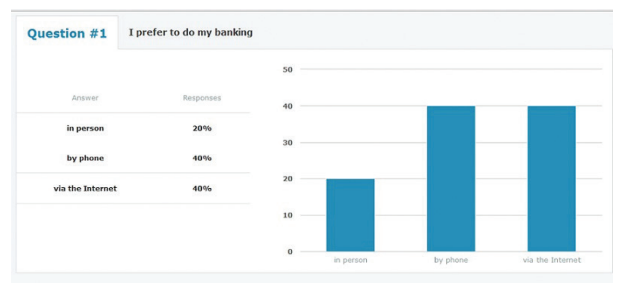
MemberXP is specifically designed to help credit unions increase member engagement to achieve greater loyalty and wallet share.

### Understand every member journey

Capture member feedback through advanced surveys and mystery shoppers from every touchpoint, every time, everywhere to deeply understand needs and expectations.

### Analyze and act

Identify risks and opportunities and drill deep into trends to optimize member experience and prevent potential member defection.



# MemberXP

## Energize your team

Generate accountability by recognizing high performers and challenging underperformers with our innovative coaching system.

## Know where you rank

Benchmark your performance against MemberXP's peer analysis, derived from direct feedback from 5 million credit union members.

## What leading credit unions are saying about MemberXP



*Hughes Federal Credit Union has been with MemberXP since 2009 and we believe they have been instrumental in helping us create and maintain consistent, exceptional service throughout the organization.*

Hughes Federal Credit Union



*The MemberXP reports provide a wide range of easy-to-understand data. I love the email alerts that help us respond promptly to member concerns and requests! Plus, the online documentation makes it easy for me to orient new managers to the system. I couldn't ask for more.*

SESLOC Federal Credit Union



*The MemberXP system is extremely user-friendly and the team always listens and is open to client suggestions. We have been clients since 2008 and their high-quality service continues!*

Indiana University Credit Union

To discover all the benefits MemberXP can provide your credit union, request a demo by calling **800.262.6285** or by emailing **Info@CUSG.com**.